



ALD 2018/ALE 2018 Sponsorship and Exhibit Facts Sheet

Forms will be processed starting [January 8, 2018](#), on a first-come, first serve basis—payment must be included.

The AVS 18th International Conference on Atomic Layer Deposition (ALD 2018) featuring the 5th International Atomic Layer Workshop will be a three-day meeting dedicated to the science and technology of atomic layer controlled deposition of thin films and now topics related to atomic layer etching. Since 2001, the ALD conference has been held alternately in the United States, Europe and Asia, allowing fruitful exchange of ideas, know-how and practices between scientists. This year, the ALD conference will again incorporate the **Atomic Layer Etching 2018 Workshop**, so that attendees can interact freely. The conference will take place Sunday, July 29-Wednesday, August 1, 2018, at the Songdo Convensia, Incheon, South Korea.

As in past conferences, the meeting will be preceded (Sunday, July 29) by one day of tutorials and a welcome reception. Sessions will take place (Monday-Wednesday July 30-August 1). All presentations will be audio-recorded and access provided to attendees following the conference (posters will be included as PDFs). Anticipated attendance is 600+.

ALD 2018 and ALE 2018 offers **excellent sponsorship and/or exhibit opportunities** that will enable an organization to maximize the impression they make at the conference given their budget constraints.

Questions

More information is available at www.ald-avs.org or contact Della Miller, 530-896-0477, della@avs.org.

Location

Songdo Convensia
123, Central Street, Yeonsu-Gu
Incheon, South Korea

Sponsorship Opportunities

Increase your visibility and stand out from your competitors.
Choose sponsor level and benefits below.

Exhibit Dates and Hours

**Hours are tentative. Please note that most attendees will visit the exhibits during breaks, lunches, and the poster sessions.*

Sunday, July 29, 2018, 6:00 p.m.–8:00 p.m.
Monday, July 30, 2018, 10:00 a.m.–7:00 p.m.
Tuesday, July 31, 2018, 10:00 a.m.–7:00 p.m.
Wednesday, August 1, 2018 10:00 a.m.–1:30 p.m.

Exhibit Setup

Move-In

Sunday, July 29, 2018 (12:00 p.m.-5:00 p.m.)

Move-Out

Wednesday, August 1, 2018 (1:30 p.m.-5:00 p.m.)

Exhibit Fee

- (1) Exhibit Space: 3 m (wide) x 2 m (deep) \$1,500
- (2) Exhibit Spaces: 6 m (wide) x 2m (deep) \$3,000

Exhibit Space Includes

Each 3 m (wide) x 2 m (deep) exhibit space will include the following *Note: there will be no pipe and drape or back walls—all display items must fit within your allotted exhibit space.*

- Standard power
- (1) Wireless Device Internet Code **
- (1) 1.8 m (wide) draped table
- (2) chairs
- (1) wastebasket
- (1) conference/exhibit badge. **Additional staff will need to register at the exhibitor staff rate at www.ald-avs.org.**
- All conference materials
- All conference meals and receptions
- Post meeting attendee list

Wireless internet is free in the lobby. Additional wireless device codes may be purchased for \$55 per week.

Exhibit Selection

Exhibit space selections will be assigned on a first-come, first-serve basis (full payment required). Note: space is limited to 50 and will sell out quickly.

ALD 2018/ALE 2018 Exhibit Form

Forms will be processed starting January 8, 2018, on a first-come, first serve basis—payment must be included.

Exhibitor Company Information

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____

Country: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail _____

Exhibit Fee

(1) Space: 3m (wide) x 2m (deep) \$1,500 (2) Spaces: 6m (wide) x 2m (deep) \$3,000

Note: there will be no pipe and drape or back walls—all display items must fit within your allotted exhibit space.

Please contact me about additional power requirements.

Please add ____ (Quantity) wireless device codes at \$55 each per week for a total of \$_____.

One conference badge per space. It is transferable and will automatically be issued in the name of the exhibiting company.

Additional staff will need to register at the exhibitor staff rate at www.ald-avs.org.

Exhibit Space Selection

Space selections will be assigned on a first-come, first-serve basis (full payment required). Note: exhibit space is limited to 50.

Please review the floorplan and list your space preferences here: 1. ____ 2. ____ 3. ____ 4. ____ 5. ____

Please list any competitors you would not wish to be next to (this is not guaranteed, but we will do our best):

Exhibit Product Selection

Atomic Layer Deposition

Atomic Layer Etching

Atomic Layer Deposition and Atomic Layer Etching

Exhibit Payment Information

For cancellations received on or before June 1, 2018, all sums, less a service charge of \$100 will be returned to the exhibitor. After June 1, 2018, no refunds will be made. Any refunds for cancelled exhibit space will be made after the completion of the Exhibition.

Signature: _____ Date: _____

Payment Method (100% payment due with order): Check (Payable to AVS) AMEX MasterCard Visa

Credit Card Number: _____

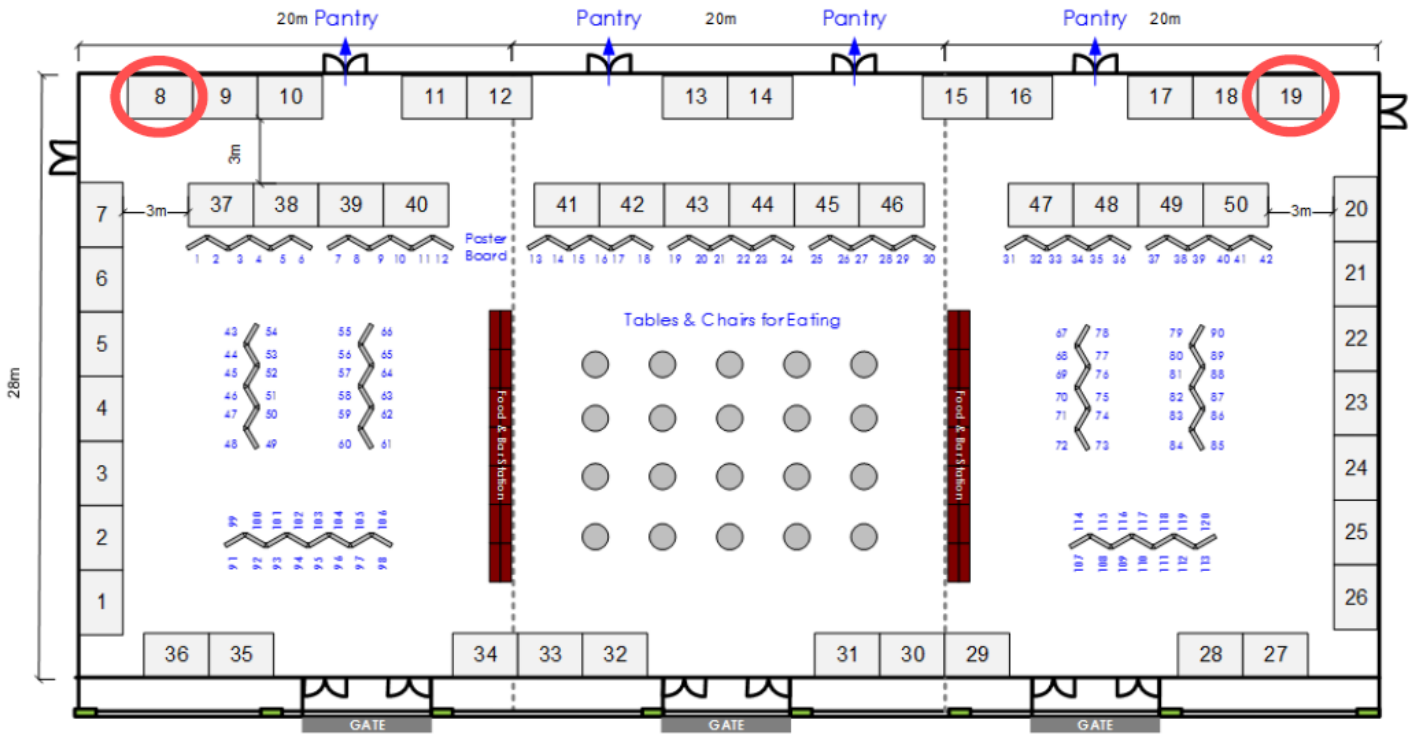
Credit Card Expiration: _____ CCID: _____

Name on Card: _____

Return form to: AVS, Attn. Heather Korff, 110 Yellowstone Dr., Suite 120, Chico, CA 95973,
530-896-0477, fax 530-896-0487, e-mail heather@avs.org.

ALD 2018/ALE 2018 Exhibit Diagram

Please note that the floor plan is subject to change. Space selections will be assigned on a first-come, first-serve basis (full payment required). Please note space is limited to 50 spaces and will sell out quickly



Each 3 m (wide) x 2 m (deep) exhibit space will include the following *Note: there will be no pipe and drape or back walls (see similar example at right)—all display items must fit within your allotted exhibit space. Exhibit space 8 and 19 cannot block the doorway.*

- Standard power
- (1) Wireless Device Internet Code **
- (1) 1.8 m (wide) draped table
- (2) chairs
- (1) wastebasket
- (1) conference/exhibit badge. **Additional staff will need to register at the exhibitor staff rate at www.ald-avs.org.**
- All conference materials
- All conference meals and receptions
- Post meeting attendee list

Wireless internet is free in the lobby. Additional wireless device codes may be purchased for \$55 per week.



ALD 2018/ALE 2018 Sponsorship Form

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Sponsorship Benefits

Sponsorship Level	Price	Event & General Signage & Recognition	Logo Placement/Company Listings: Web and Print	Mobile App Banner Ads	Conference Materials	Promotional E-mail	Attendee List
Platinum*	\$6,000	Welcome Reception or Lunches	<ul style="list-style-type: none"> •Logo Rotation and Web Link on Home Page •Logo and Web Link on the Sponsor, Abstract, Schedule and Registrations Pages •Logo and Web Link on the Mobile App Sponsor Page •Logo in Conference Materials •Product Guide Listing •Logo on General and Event Signage 	Mobile App (Sessions Tab)	Color Full Page	Yes	Yes
Gold*	\$4,000	Poster Sessions	<ul style="list-style-type: none"> •Logo and Web Link on the Sponsor and Schedule Pages •Logo and Web Link on the Mobile App Sponsor Page •Logo in Conference Materials •Product Guide Listing •Logo on General and Event Signage 	None	Color Half Page	None	Yes
Silver*	\$2,500	Breaks	<ul style="list-style-type: none"> •Logo and Web Link on Sponsor Page •Logo in Conference Materials •Logo on General and Event Signage 	None	B&W Half Page	None	Yes
Bronze*	\$1,500	General	<ul style="list-style-type: none"> •Logo and Web Link on Sponsor Page •Logo in Conference Materials •Logo on General Signage 	None	None	None	Yes

*Please note that sponsorships are not exclusive and the events are subject to change. Sponsorships do not include any registration badges—attendees will need to register at www.ald-avs.org.

Sponsorship Benefit Details

Event and General Signage and Recognition

- All sponsors will be recognized in the **opening and closing remarks**.
- Depending on the sponsorship level your company may be assigned one of the events listed above—during each assigned event your **logo will be prominently displayed on signage**. All sponsors will be recognized on the **general signage**.

Logo Listings: Web and Print

- All sponsors will receive a **logo listing (with link)** on the conference sponsor web page.
- Depending on the sponsorship level your company may receive a **logo placement** on the conference home page rotation.
- All sponsors will receive a **logo listing in all of the Conference Materials**.
- All sponsors will receive a **logo listing on signs** located in the registration/session/exhibit areas.
- Depending on the sponsorship level your company may receive a company listing in the **product guide**.

Banner and Print Ads

Depending on the sponsorship level your company may also receive the following **ads**.

Sponsorship Level	Banner Ad Size File Formats: PNG Due with Sponsorship Form	Conference Materials Ad Size File Formats: PDF (Press Quality) Due May 1, 2018
Platinum:	640 w x 160 h (PNG Only, Max 72 DPI) 680 w x 80 h (PNG Only, Max 72 DPI)	Color Full-Page (7.75" x 10")
Gold:	None	Color Half-Page Horizontal (7.75" x 5")
Silver:	None	Black and White Half-Page Horizontal (7.75" x 5")

Promotional E-mail and Attendee List

- Depending on the sponsorship level ALD/ALE organizers will **send one approved e-mail blast to pre-registrants** 3-6 weeks ahead of the meeting. E-mail scheduling will be based on the sponsorship payment date. Guidelines will be provided.
- In addition, all sponsorship levels will receive the **conference attendee list**.

Sponsorship Selections

Choose Level of Sponsorship

- Platinum: \$6,000 Please Select: Welcome Reception Lunches
 Gold: \$4,000 Poster Sessions
 Silver: \$2,500 Breaks
 Bronze: \$1,500 General Signage

Choose Additional Sponsorships

If you are interested in being the sole sponsor for a conference giveaway item (lanyard, bag, etc.) please check below and you will be contacted. *Sponsors will be responsible for coordination as well as the costs of printing/production and shipping. The logo for the ALD conference must also be included on the item. Limit one item per sponsor. \$2,500*

Company Information

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____

Country: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail _____

Website _____

Payment Information

Payment Method (100% payment due with order): Check (Payable to AVS) AMEX MasterCard Visa

Credit Card Number: _____

Credit Card Expiration: _____ CCID: _____

Name on Card: _____

Return form to: AVS, Attn. Heather Korff, 110 Yellowstone Dr., Suite 120, Chico, CA 95973,
530-896-0477, fax 530-896-0487, e-mail heather@avs.org.